# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KUTV-TV		Date: 8/6	/2012
Salt Lake City-Ogden			
, Wired Media Partners			
do hereby request station time concerning the follow	ving issue:		ý-
- Vann			
Time of Day,  Broadcast Rotation, or Days  Length Package	Class	Times per Week	Number of Weeks
SEE ATTACH	IED SCHEDULE	a south tracks in the annual tracks and a	
Date of First Broadcast:	D	ate of Last Broadcas	t:
Monday, September 24, 2012	Sunday	, September 30	0, 2012
Total Gross Charges: \$62,175.00			
This broadcast time will be used by: <b>Center For</b> s	vard		
Does the programming (in whole or in parany political matter of national important	:e?"	77714 77742 11.4 11.4 11.4 11.4 11.4 11.4 11.4 11	elating to
X Yes	No	2	



Wired Media Partners

<b>KUTV-TV</b> NAB FORM PB-17 ISSUES PAGE 2 of 2		Center Forward 2012 9/24/2012 thru 9/30/2012
_	cates a message relating to any political ma fied candiate(s) the programming refers to (if applicable):	
For Programming that "communic attach Agreed Upon Schedule.	cates a message relating to any political ma	tter of national importance,
I represent that the payment for the	he above described broadcast time has bee	en furnished by:
	Center Forward	
and you are authorized to announ the payment , if other than an ind	ce the time as paid for by such person or e ividual person, is:	ntity. The entity furnishing
a corporation; X a comm	nittee; an association; or ot	her unincorporated group.
The names, offices, and addresses the entity are named below (may	s of the chief executive officers, directors, be attached separately):	and/or authorized agents of
325 7th Street NW Suite 4	00, Washington, DC 20004	
Executive Director	<b>202-441-60</b> Treasure	r: Jeff Murray
THIS STATION DOES NOT DISCRII ETHNICITY IN THE PLACEMENT O	MINATE OR PERMIT DISCRIMINATION ON F ADVERTISING.	N THE BASIS OF RACE OR
attorney's fees, that may ensue fr For the above-stated broadcast(	mless the station for any damages or liabil om the broadcast of the above-requested (s) I also agree to prepare a script, transo the time of the scheduled broadcasts.	advertisement(s).
Τ	o Be Signed By Issue Advertiser	
Monday, August 06, 2012	Salue XI Valen	J 303-989-4700
Date	Signature	Contact Phone Number
То Ве	Signed By Station Representative	
Accepted	Accepted In Part	Rejected
but !	KRISTEN HENDERSON	POLITICAL ADVERTIGING
Signature	Printed Name	Title Specialis



Wired Media Partners

9/4/12 PA-MENT PECEIVED 9/4

Date:

Accepted-Agency/Advertiser:

KUTV 299 S Main St Ste 150 Salt Lake City, UT 84111

Wired Media Partners-Fairfax 11350 Random Hill Rd Ste 670 Fairfax, VA 22030

Contract #	1350616	
chedule Dates	09/24/12-09/30/12	
dvertiser	Center Forward (71144)	144)
gency	Wired Media Partners-Fairfax (1	rs-Fairfax (1
roduct	POLITICAL ISSUE (ns) (1187)	ns) (1187)
rand	CENTER FORWARD EST 11543	EST 11543
alesperson	Henderson, Kristen (2948)	(2948)
ales Office	KUTV/KMYU	
uyer Name		
hone/Fax		
PE	11543	

Account Types Billing Type Comments

Salt Lake City (KUTV)	t Month		Grand Total: 77	d de de constante de la consta	****	and the second s				No. odel Way controlled To a c	90000.0940.0000000	of Apparent Assistance	000000000000000000000000000000000000000	MAGAIN MONTH OF THE STATE OF TH
08/03/12	08/03/12	Kristen Henderson	No			Normal		15.00	\$9,326.25	\$52,848.75				
Date Entered	Last Modified	Entered By	do-00	Headline #	Demo	Order Type	Package Deal	Commission %	Commission	Net Total	Sales Tax			
16	09/30/12	Center Forward (71144)	Wired Media Partners-Fairfax (13005)	POLITICAL ISSUE (ns) (1187)	CENTER FORWARD EST 11543 (465982)	Henderson, Kristen (2948)		o			Local/Political Issue Agency BRD	egular		
1350616	09/24/12-09/30/12	Center For	Wired Med	POLITICAL	CENTER FC	Henderson	KITV/KMY	2	/	11543	Local/Politi	Weekly/Irregular	9/24 - 9/30	

**Rate** \$62,175.00 \$62,175.00

1.0 Normal Line / News         News         1.0 In Teach (News)	Line	Line Type / Break Type (Ref #)	Dates	Sec	Sec Length	Run Times	SPW M	Mo Tu V	Tu We Th	Fr Sa Si	Su Spots	Rate	Total		Station	Comments	Entered
09/24/12-09/28/12   130   5:28:304-NewS-2 NewS   1   1   1   1   1   1   1   1   1	;	Normal Line / News	09/24/12-09/28/12	н	:30 5A- Ne Mornin	ws-2 News This g 5a	-	1 1	1 1	H	2	\$150.0		0.00 Salt	ake City (KUTV)		8/3/12
09/24/12-09/28/12   1.30 & A. (MST)	2.(	Normal Line / News	09/24/12-09/28/12	н	:30 5:28:31 This Mc	0A- News-2 News orning 530a	-	1 1	1 1		-CO	\$300.0		10.00 Salt	ake City (KUTV)		8/3/12
09/24/12-09/28/12   130 SA-CBS-This Morning   New   1   1   1   1   1   1   1   1   1	3.(	Normal Line / News	09/24/12-09/28/12	-	:30 6A- 8A	(MST)		1 1	1 1	1	5	\$600.0		10.00 Salt	Lake City (KUTV)		8/3/12
09/29/12-09/29/12         1         :30 SA-CBS-This Morning:         1         1         1         \$50.00           09/30/12-09/29/12         1         :30 7:58:30A- CBS-News Sunday Morning         1         1         1         1         1         \$600.00           09/25/12-09/28/12         1         :30 Si-SB:5GA- CBS-The Phice Is Right         1         1         1         3         \$750.00         \$750.00           09/25/12-09/28/12         1         :30 Li-SB:27A- News-2 News at Noon         1         1         1         3         \$350.00         \$750.00	4.	Normal Line / SPOT	09/24/12-09/28/12	П	:30 8A- CB Title)	S-This Morning (New	-	T	1	т	5	\$250.0		50.00 Salt	Lake City (KUTV)		8/3/12
09/30/12-09/30/12     1     :30 7:58:30Å-CBS-News     1     1     1     1     1     1     1     1     1     4600.00       90/25/12-09/28/12     1     :30 8:58:56Å-CBS-The Pylce Is Right     1     1     1     1     1     3     \$750.00     \$750.00       90/24/12-09/28/12     1     :30 11:58:27Å- News-2 News at News-2 News-2 News at News-2 News	5.	0 Normal Line / SPOT	09/29/12-09/29/12	П	:30 5A- CB Saturd	S-This Morning:				1	1	\$50.0		50.00 Salt	Lake City (KUTV)		8/3/12
09/25/12-09/28/12         1         :30/Right         1         1         1         1         1         3         \$750.00         \$6           09/24/12-09/28/12         1         :30/11:58:27A- News-2 News at Noon         1         1         1         1         3         \$550.00         \$1           09/25/12-09/28/12         1         :30/11:58:27A- News-2 News at Noon         1         1         1         2         \$200.00         \$1           09/25/12-09/24/12         1         :30/2P- CBS-The Talk         1         1         \$275.00         1         \$275.00	6.0	Normal Line / SPOT	09/30/12-09/30/12	-	:30 7:58:3	0A- CBS-News					1 1	\$600.1		00.00 Salt	Lake City (KUTV)		8/3/12
09/24/12-09/28/12         1         :30 11:58:27A- News-2 News at Noon         1         1         1         3         \$350.00         \$1           ·         09/25/12-09/27/12         1         :30 1P- 2:30P (MST)         1         1         1         2         \$200.00           ·         09/24/12-09/24/12         1         :30 2P- CBS-The Talk         1         1         \$275.00	17	0 Normal Line / SPOT	09/25/12-09/28/12	н	:30 8:58:5 Right	6A- CBS-The Price Is			+	н	м	\$750.0		0.00 Salt	Lake City (KUTV)		8/3/12
09/25/12-09/27/12     1     :30 IP- 2:30P (MST)     1     1     1     2     \$200.00       09/24/12-09/24/12     1     :30 2P- CBS-The Talk     1     1     \$275.00	ω̈́	0 Normal Line / News	09/24/12-09/28/12	П	:30 11:58: Noon	27A- News-2 News at					ю	\$350.1		50.00 Salt	Lake City (KUTV)		8/3/12
. 09/24/12-09/24/12 1 :30 2P- CBS-The Talk 1   \$275.00	9	0 Normal Line / SPOT	09/25/12-09/27/12	1	:30 1P- 2:	30P (MST)		1			2	\$200.1		00.00 Salt	Lake City (KUTV)		8/3/12
	1 0.	0 Normal Line / SPOT	09/24/12-09/24/12	H	:30 2P- CB	S-The Talk					-	\$275.		75.00 Salt	Lake City (KUTV)		8/3/12
	١																

B/E Bookend P/B Piggy Back

Printed At: 03:11 PM on Tuesday, August 14 2012

Comments:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

KUTV	299 S Main St Ste 150	Salt Lake City, UT 84111
	V	P
		3

Wired Media Partners-Fairfax (13005) Center Forward (71144) 09/24/12-09/30/12 1350616 Contract # Schedule Dates Advertiser Agency Product

Henderson, Kristen (2948)

KUTV/KMYU

CENTER FORWARD EST 11543 (465982)

POLITICAL ISSUE (ns) (1187)

08/03/12 Order Type **Entered By** Headline # CO-0P Demo

15.00 Commission % Package Deal Commission

Rate \$62,175.00 \$62,175.00 By Broadcast Month Spots Sep. 2012 77 5 5 Salt Lake City (KUTV) Grand Total:

08/03/12

Last Modified Date Entered

Kristen Henderson Normal

Net Total Sales Tax

\$52,848.75 \$9,326.25 Local/Political Issue Agency BRD Weekly/Irregular 9/24 - 9/30 11543

Account Types

Billing Type

Comments

**Buyer Name** 

Wired Media Partners-Fairfax 11350 Random Hill Rd

Ste 670 Fairfax, VA 22030

Phone/Fax

CPE

Sales Office Salesperson

Brand

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	MdS	Mo Tu	We Th	뇬	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11.0	11.0 Normal Line / SPOT	09/24/12-09/28/12	1	:30	:30 3P- Ricki Lake		1 1	2 1	1 2		7	\$350.00		\$2,450.00 Salt Lake City (KUTV)		8/3/12
12.0	12.0 Normal Line / SPOT	09/24/12-09/28/12	1	:30	:30 3:58:15P- News-2 News at 4p		T	T T	Г.		25	\$400.00		\$2,000.00 Salt Lake City (KUTV)		8/3/12
13.0	13.0 Normal Line / News	09/24/12-09/28/12	П	:30	:30 4:30P- News-2 News at 430p				F		2	\$500.00		\$2,500.00 Salt Lake City (KUTV)		8/3/12
14.0	14.0 Normal Line / News	09/24/12-09/28/12	-	:30	:30 4:59:20P- News-2 News at 5p			1 1	1 1		S	\$1,000.00		\$5,000.00 Salt Lake City (KUTV)		8/3/12
15.0	15.0 Normal Line / News	09/24/12-09/28/12	1	:30	:30 5:59P- News-2 News at 6p		1 1	1	1		2	\$1,000.00		\$5,000.00 Salt Lake City (KUTV)		8/3/12
16.0	16.0 Normal Line / SPOT	09/24/12-09/28/12	П	:30	:30 6:28P- Entertainment Tonight		1	1 1			5	\$1,000.00		\$5,000.00 Salt Lake City (KUTV)		8/3/12
17.0	17.0 Normal Line / SPOT	09/29/12-09/29/12	-	:30	:30 6P- 7P (MST)					1	1	\$400.00		\$400.00 Salt Lake City (KUTV)		8/3/12
18.0	18.0 Normal Line / Prime	09/24/12-09/24/12	1	:30	:30 8P- 9P (MST)		1				1	\$3,200.00		\$3,200.00 Salt Lake City (KUTV)		8/3/12
19.(	19.0 Normal Line / Prime	09/25/12-09/25/12	1	:30	:30 8P- CBS-NCIS: Los Angeles (Tuesday)						П	\$3,000.00		\$3,000.00 Salt Lake City (KUTV)		8/3/12
20.(	20.0 Normal Line / Prime	09/27/12-09/27/12	1	:30	:30 8:59P- CBS-Elementary (Thursday)						1	\$3,500.00		\$3,500.00 Salt Lake City (KUTV)		8/3/12
21.(	21.0 Normal Line / Prime	09/28/12-09/28/12	1	:30	:30 6:57:26P- CBS-CSI New York (Friday)				<b>-</b>		1	\$2,000.00		\$2,000.00 Salt Lake City (KUTV)		8/3/12
					CON	四四	MAI		701	K	NFIRMATION CONTRACT	J	1			
					_											

) KUTV 299 S Main St Ste 150 Salt Lake City, UT 84111

Center Forward (71144) 09/24/12-09/30/12 1350616 Contract # Schedule Dates Advertiser Agency

Wired Media Partners-Fairfax (13005) POLITICAL ISSUE (ns) (1187)

> Product Brand

Henderson, Kristen (2948)

Salesperson Sales Office

KUTV/KMYU

CENTER FORWARD EST 11543 (465982)

Commission % Package Deal Commission Order Type

Sales Tax

Local/Political Issue Agency BRD

Account Types

Billing Type

Comments

**Buyer Name** 

Wired Media Partners-Fairfax 11350 Random Hill Rd

Fairfax, VA 22030 Ste 670

Phone/Fax

CPE

11543

Weekly/Irregular

9/24 - 9/30

\$52,848.75 \$9,326.25 Normal 15.00 Net Total

Kristen Henderso 08/03/12 Last Modified **Entered By** Headline # 0-05 Demo

08/03/12

Rate \$62,175.00	\$62,175.00					
Salt Lake City (KUTV)  By Broadcast Month Spots  Sep. 2012 77	Grand Total: 77					
g	5					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW M	Mo Tu	We Th	Fr Sa	Su Spots	Rate	Total	Station	Comments	Entered
22.	22.0 Normal Line / Prime	09/29/12-09/29/12	FI	:30 <mark>8:5</mark> My	:30 8:59P- CBS-48 Hours Mystery (Saturday)				<b>T</b>	.7	\$800.00		\$800.00 Salt Lake City (KUTV)		8/3/12
23.	23.0 Normal Line / Prime	09/30/12-09/30/12	H	:30 8P-	:30 8P- CBS-The Good Wife (Sunday)					1	\$2,500.00		\$2,500.00 Salt Lake City (KUTV)		8/3/12
24.	24.0 Normal Line / News	09/24/12-09/28/12	1	:30 106	:30 10P- News-2 News at 10p		1 1	T =	-		5 \$2,500.00		\$12,500.00 Salt Lake City (KUTV)		8/3/12
25.	25.0 Normal Line / SPOT	09/24/12-09/26/12	н	:30 10: Let	:30 10:37P- CBS-The David Letterman Show			-			2 \$600.00		\$1,200.00 Salt Lake City (KUTV)		8/3/12
					CON	R L	MAT	NO NO	CON	CONFIRMATION CONTRACT	L.				
Accepti	Accepted-Agency/Advertiser:			Date:	Accepted-St	-Station:					Date:	Comments:			





## Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone:

801-973-3000

Fax:

801-839-1101

Direct:

801-839-1119

#### **KUTV-TV**

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	 		
		Days	Gross	Sep			Tekal						
Program Name	DP	Length	Rate	24	25	26	27	28	29	30	 		Total
KUTV 5a News	EM	M-F	\$150.00	1	1	1	1	1					5
5:00 AM 5:30 AM		30	\$750.00										
KUTV 5:30a News	EM	M-F	\$300.00	1	1	1	1	1					5
5:30 AM 6:00 AM		30	\$1,500.00									4	
KUTV 6a News	EM	M-F	\$600.00	1	1	1	1	1					5
6:00 AM 8:00 AM		30	\$3,000.00										
CBS This Morning	EM:	M-F	\$250.00	1	1	1	1	1				7	5
8:00 AM 9:00 AM		30	\$1,250.00										
Saturday 5a News	EM	Sa	\$50.00						1				1
5:00 AM 7:00 AM		30	\$50.00										
CBS Sunday Morn	EM	Su	\$600.00							1			· 1
8:00 AM 9:30 AM		30	\$600.00										
-Price-is-Right	DT.	M-F-	\$750.00		1		1	1			 0		3_
9:00 AM 10:00 AM		30	\$2,250.00										
KUTV Noon News	DT	M-F	\$350.00	1	-	1		1					3
12:00 PM 1:00 PM		30	\$1,050.00									•	
Bold & Beautiful	DT	M-F	\$200.00		1		1						2
1:00 PM 2:30 PM		30	\$400.00										
The Talk	DT	M-F	\$275.00	1									1
2:00 PM 3:00 PM		30	\$275.00										
Ricki Lake	EF	M-F	\$350.00	1	1	2	1	2					7
3:00 PM 4:00 PM		30	\$2,450.00										
KUTV 4p News	EN	M-F	\$400.00	1	1	1	1	1					5
4:00 PM 4:30 PM		30	\$2,000.00										

Chris Vail

**Wired Media Partners** 

Date/Time Sent: 8/2/2012 10:29:14 AM



## Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone:

801-973-3000

Fax:

801-839-1101

Direct:

801-839-1119

### **KUTV-TV**

		_		Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Program Name	DP	Days Length	Gross Rate	Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30		Total
KUTV 4:30p News	EN	M-F	\$500.00	1	1	1	1	1				5
4:30 PM 5:00 P	М	30	\$2,500.00									
KUTV 5p News	EN	M-F	\$1,000.00	1	1	1	1	1				5
5:00 PM 5:30 P	М	30	\$5,000.00									
KUTV 6p News	EN	M-F	\$1,000.00	1	1	1	1	1				5
6:00 PM 6:30 P	M	30	\$5,000.00									
Ent Tonight	PA	M-F	\$1,000.00	1	1	1	1	1				5
6:30 PM 7:00 P	M	30	\$5,000.00									
Ent Wknd	PA	. Sa	\$400.00						1			1
6:00 PM 7:00 P	M	30	\$400.00									
2 Broke/Mike	PT	М	\$3,200.00	1								1
8:00 PM 9:00 P	М	30	\$3,200.00									
NCIS-LA	PT	Tu	\$3,000.00		1							1
8:00 PM 9:00 P	М	30	\$3,000.00								,	
Elementary	PT	- Th	\$3,500.00				1					1
9:00 PM 10:00	PM	30	\$3,500.00									
CSI New York	РТ	F	\$2,000.00					1				1
8:00 PM 9:00 P	М	30	\$2,000.00									
48 Hours	PT	- Sa	\$800.00						1			1
9:00 PM 10:00	PM	30	\$800.00									
The Good Wife	PT	- Su	\$2,500.00							1		1
8:00 PM 9:00 P	M	30	\$2,500.00									
KUTV 10p News	LN	I M-F	\$2,500.00	1	1	1	1	1				5
10:00 PM 10:35	PM	30	\$12,500.00									

Chris Vail

**Wired Media Partners** 

Date/Time Sent: 8/2/2012 10:29:14 AM



## Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone:

801-973-3000

Fax:

801-839-1101

Direct: 801-839-1119

#### **KUTV-TV**

Program Name	DP	Days Length	Gross Rate	Mon Sep 24	Tue Sep 25	Wed Sep 26	Thu Sep 27	Fri Sep 28		Sun Sep 30	Total
Letterman 10:35 PM 11:38 PM	LF	M-F 30	\$600.00 <b>\$1,200.00</b>	1		. 1					2
Station Gross Totals		\$	62,175.00	15	14	14	14	15	3	2	77